

Google Analytics

Google Analytics
11

. Urchin 2005 4 2005

(Dimensions), (Metrics)

Google Analytics dimension metric

5,000	3.74	
4,000	4.55	

dimension metric

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Custom Dimensions and Metrics

metrics dimension, metric Admin 가 custom dimensions,
Custom Definitions . Custom Definitions

- API

- Google Analytics - Custom Definitions

가

category, action, label

```
ga('send', 'event', 'button', 'click', 'home');
```

가 button click , home

- API

- #2:

API

- [API](#)

55 ~ 64 , 4 1

가

Custom Variables

- [API](#)
- [Google Analytics](#)

Google Analytics

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- [Can You Trust Your Google Analytics Data?](#)
- [Why Is Google Analytics Inaccurate?](#)

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Core Reporting API

- [What Is The Core Reporting API - Overview](#)
- [Query Explorer](#)
- API Analytics ! (Google Analytics API PHP)

GAIQ certification

- [Google](#)

- [Google Analytics Academy](#)

- [Google Analytics API](#)
- [365 Days Mr.Holiday](#)
- [Box and Whisker](#)
- [Simo Ahava's Blog](#)
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